



2009 A Year for Awards

A New Year, New Names and New Features

Green Tourism

2010 Festivals and Special Offers

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We are pleased to send you our first Newsletter from Broadway Manor Cottages. So much has happened since we opened for business in October 2006 and we'd like to share some of our latest news about our cottages and keep you up to date. Before we do we would like to draw your attention to our 10% discount on all 7 nights stays in any of our cottages in January, February and March 2010 (see below).

2009 A Year for Awards



2009 brought us lots of good news! For the second year running our holiday cottages have all been awarded a 4 star rating by EnjoyEngland. **The Stables** was finally fully refurbished and redecorated following the devastating floods of July 2007 with our first guests enjoying a spring weekend break in the cottage at the end of March. **The Stables** was awarded a 4 star rating by EnjoyEngland in June which was topped by a Gold Award in September. 2009 was the first year of the awards and only 1,500 of the 20,000 properties inspected achieved the Gold Award.

Following the refurbishment of the bathroom and kitchen in **Rafters** along with the installation of new Velux windows, the apartment was also awarded a 4 star rating in June.

 **Excellence** In August we were shortlisted for a Heart of England Tourism Award. As an Excellence in Tourism finalist we were invited to the Awards Dinner at the NIA in Birmingham at the end of October and were delighted to be presented with a Silver Award.

Having achieved Green Start Status in September 2008, in November we were inspected by the Green Tourism Business Scheme and are the first self catering cottages to achieve the GTBS Silver Award in Worcestershire (more later, see Green Tourism below).



A New Year, New Names and New Features

With the start of 2010, we renamed our courtyard cottages: 1, The Willows is now called **Willow Cottage**; 2, The Willows is now **Corner Cottage** and 3, The Willows is now **Sheldon Cottage**, named after the Sheldon family who built the original manor house in 1539 following their

purchase of the land from the Abbots of Pershore.

While **Willow Cottage** still has its wonderful double four-poster bed, the bed in **Corner Cottage** has been replaced with a 6' superking bed which can be made up as 2 full size single beds if preferred. New carpets have been fitted, free WiFi broadband has been introduced (with the exception of The Stables) and the sofas in all of our cottages have been replaced with large comfy leather ones. You'll be pleased to hear that the old TVs have been replaced with digital flat screen models and the old furniture and TVs recycled through our local Freecycle network.

The new car parking area for guests behind the old stone barn has worked well. In late summer we built a terrace in the grounds and it was great to see our guests using the teak garden furniture. The grounds continue to benefit from planting, reshaping and landscaping. The manorial stewpond was recently dredged and is home once again to several ducks and a couple of moorhens. Hopefully our guests can see a difference. There is always a lot of work to do and we have many projects planned, but Rome wasn't built in a day!



Green Tourism

The Silver grading by the GTBS reflects our dedication to sustainability and green tourism. We are very proud of this achievement and are dedicated to making our properties some of the most environmentally friendly places to stay in Worcestershire. We really appreciate the support we get from our guests who have embraced the recycling and composting.

The excellent quality and range of local shopping (including a number of local farm shops) makes it easy for our guests to shop locally. One of the pleasures is to leave the car behind and 'Enjoy a Car Free Day' as a number of footpaths, including The Cotswold Way National trail crosses our grounds opening up many walks in the wonderful surrounding countryside. We started a Nature Diary in the summer and it's great to see our guests recording their sightings of the wide variety of wildlife that make our grounds their home.

We will continue to look at other ways to reduce the environmental impact of our business during 2010. If there is anything more we could consider doing then please let us know.

2010 Festivals and Special Offers

During 2010 a variety of Festivals are taking place in Broadway and the surrounding area for our guests to enjoy (further details of these and other events can be found on our website):

The 2010 British Asparagus Festival in the Vale of Evesham will take place from 23rd April to 21st June 2010.

The inaugural Broadway Arts Festival dedicated to John Singer Sargent RA and the Broadway Colony takes place in the village from Friday 11th to Sunday 20th June 2010. Further details about the Festival can be found at <http://www.broadwayartsfestival.com/>. Events include music, theatre, a flower festival and an exhibition of Sargent's paintings and sketches and those of other members of the Broadway Colony.

BBC Radio 4's *The Archers* celebrates its Diamond Jubilee at the Malvern Showground in June. We have a **special offer** available for 2 guests spending 3 nights in **Rafters** from Friday 18th June at an inclusive rate of £275. Bookings of 7 nights in **Rafters** from either Monday 14th or

Friday 18th June will attract an 'Archers discount' of 10%.

The 2010 Pershore Plum Festival will take place throughout August culminating with Plum Fayre Day in the centre of the town on Bank Holiday Monday at the end of the month. During January, February and March we are offering our guests a 10% discount on all 7 nights stays in any of our properties. Please quote 'Newsletter 10%' when booking to obtain your discount. Visit our website <http://www.broadwaymanor-cottages.co.uk/> for further information, photos and availability of our cottages.

We hope to see you in 2010.

Ross and Debbie

PS During the recent snow we couldn't resist the temptation to take a few photographs - see them on YouTube at: <http://tinyurl.com/bmcvid>



Our cottages: Willow Cottage (sleeps 4), Corner Cottage (sleeps 4), The Stables (sleeps 3), Sheldon Cottage (sleeps 2) and Rafters (sleeps 2)

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